



**CONTACT:**  
**Carol Kerbaugh**  
**Solomon McCown & Co.**  
617-933-5276  
[ckerbaugh@solomonmccown.com](mailto:ckerbaugh@solomonmccown.com)

**FOR IMMEDIATE RELEASE**

**Neighborhood Health Plan Holding Statewide Health Education Events**

*NHP partnering with Community Health Centers and radio stations for mall event series*

**September 11, 2013 (Boston)** — Neighborhood Health Plan (NHP), in partnership with local Community Health Centers and radio stations, is launching a series of family-friendly health education events to raise awareness about staying healthy and managing chronic diseases. Over the next two months, NHP's events will feature health screenings, activities for children and adults and free giveaways at malls across the state.

Staff from local Community Health Centers will administer health screenings, and planned activities range from airbrush tattoos for kids, to trivia, and more. Participants will have an opportunity to win a variety of fun prizes.

The health education events are a key part of NHP's commitment to providing access to preventive care and reducing health disparities. For more than 25 years, employers, individuals and families across Massachusetts have turned to NHP for high-quality health care coverage that is affordable. With NHP, members get access to a large network of doctors and top hospitals and community health centers, effortless customer service and great wellness benefits — all at a price they can afford.

**Schedule for NHP's Health Education Events:**

*September 13*

12:00 p.m.—4:00 p.m.

Independence Mall event with Easy 99.1 WPLM-FM

101 Independence Mall Way, Kingston, MA

*September 19*

12:00 p.m.—4:00 p.m.

South Shore Plaza event with Harbor Health Services and Country 102.5 WKLB-FM

250 Granite St, Braintree, MA

*September 22*

12:00 p.m. —5:00 p.m.

Telemundo Family Day

Square One Mall

1201 Broadway, Saugus, MA

*September 27*

12:00 p.m.—4:00 p.m.

Cape Cod Mall event with Harbor Health Services and 106.1 WCOD-FM

769 Iyannough Rd, Hyannis, MA

*October 12*

12:00 p.m.—4:00 p.m.

Mall at Rockingham Park event with Magic 106.7 WMJX-FM  
99 Rockingham Park Blvd, Salem, NH

*October 26*

12:00 p.m.—4:00 p.m.

North Shore Mall event with North Shore Community Health Center and Kiss 108  
WXKS-FM 107.9 and  
210 Andover St, Peabody, MA

*November 2*

12:00 p.m.—4:00 p.m.

Westgate Mall event with Brockton Neighborhood Health Center and Hot 96.9 WBQT-  
FM  
200 Westgate Dr, Brockton, MA

### **About Neighborhood Health Plan**

Neighborhood Health Plan (NHP), a Massachusetts-based not-for-profit corporation, is fully licensed by the Massachusetts Division of Insurance as a health maintenance organization and has provided comprehensive health services since 1986. An NCQA-accredited managed care organization, NHP serves MassHealth, Commonwealth Care, Commonwealth Choice, and fully insured commercial members across the Commonwealth. By working closely with the MassHealth program and commercial purchasers, and by partnering with community health centers and other providers, NHP grew rapidly from a few thousand members in the late 1980s to more than 260,000 members today throughout Massachusetts. Headquartered in Boston, NHP serves members who have access to a provider network of more than 4,100 primary care practitioners, over 13,400 specialists, and 68 teaching, community, and specialty hospitals. Our network includes nationally known, major academic medical centers such as Massachusetts General Hospital, Brigham and Women's Hospital, Beth Israel Deaconess Medical Center, Children's Hospital Boston, Dana-Farber Cancer Institute, Tufts Medical Center, and major medical groups such as Atrius Health/Harvard Vanguard and Lahey Clinic. Neighborhood Health Plan is a member of Partners HealthCare, which was founded by Massachusetts General Hospital and Brigham and Women's Hospital. For more information, visit [www.nhp.org](http://www.nhp.org).

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