



**Neighborhood
Health Plan™**

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FOR IMMEDIATE RELEASE

**Deborah C. Enos Announces Departure as Neighborhood Health Plan CEO;
Will Be Succeeded by COO David Segal**

November 5, 2014 (BOSTON) – Deborah C. Enos announced today that she has decided to leave Neighborhood Health Plan (NHP) after 18 years of service, including nine as CEO, to pursue other interests. Enos, who informed NHP’s Board of Directors earlier this year of her decision, will be succeeded by NHP Chief Operating Officer David Segal, who has more than 25 years of leadership experience in health care. The transition will take place on Feb. 1, 2015, and Enos will remain at NHP in an advisory role through the end of March 2015.

“While I will dearly miss NHP and all of you, I am very excited to enter the next phase of my personal and professional life which among other things, will allow me to spend more time with my family and community and civic endeavors that I care so deeply about,” Enos wrote to NHP employees. “Throughout the years, we have grown, diversified and evolved. And while much has changed over the years, the thing that I take most joy and pride in is that the mission of NHP has remained relevant and strong.”

Of her successor, Enos said: “Dave has been a valued leader, trusted confidant and partner to me in developing and implementing strategic and operational initiatives critical to the organization’s growth and success. Dave embraces the mission, which is the legacy of NHP with vision, competence and above all passion...I could think of no one better to lead our ‘jewel’ through the next era.”

“During her nine years as CEO, Deb has served as a highly effective advocate for health equity and social empowerment of diverse and underserved populations,” said Matt Fishman, the Chairman of NHP’s Board of Directors and Vice President for Community Health for Partners HealthCare. “Deb’s dedication to ensuring equitable access to high quality and affordable care for all—the core of NHP’s mission—has positioned the organization for a strong and successful future.”

“While we will miss Deb and her leadership, we are also thrilled that Dave Segal will succeed her as CEO,” Fishman added. “For the past six years, Deb and Dave have worked together as partners on strategic and operational initiatives to advance NHP’s mission and business goals. The organization will continue to

benefit from Dave's leadership in Medicaid, his focus on strategic partnerships with community health centers, and his progress in diversifying NHP's business strategy."

"Deb Enos is a leader with vision, integrity, and a profound commitment to advancing the mission of NHP. I thank her for her limitless support and guidance over the years. It was an honor and a point of pride to have served on Deb's leadership team," said David Segal, the Chief Operating Officer of Neighborhood Health Plan. "I thank the NHP Board and leadership at Partners for their confidence in my ability to carry NHP's important mission into the future."

Enos joined NHP as business development manager in 1997, having worked for Blue Cross and Blue Shield, Cambridge Eye Doctors, and Hospital Corporation of America. She became vice president for business development in 1997 and CEO in 2005.

As CEO, Enos led NHP to a series of partnerships that strengthened both the organization and the communities it serves; grew membership from 130,000 to over 330,000; and advocated for public policies that paralleled NHP's mission of ensuring equitable and affordable health care coverage.

She led NHP to its unique affiliation with Partners HealthCare, which provided financial stability and allowed NHP to continue fulfilling its mission, and championed community health centers as a cornerstone of a cost-effective health care delivery system, particularly for the underserved. Enos also forged strong relationships with community-based organizations, including the American Heart Association and the YWCA Boston, and local and statewide coalitions, like the Massachusetts Health Disparities Council. Under her leadership, NHP launched successful public awareness efforts and interventions, including a campaign that closed the disproportionate gap in mammography screening for African American women in certain Boston neighborhoods.

"Deb both celebrated NHP's history as a creation of the community health centers and recognized the vital role they will play in the future of health care," said James W. Hunt Jr., the President and CEO of the Massachusetts League of Community Health Centers. "Together, NHP, the League and its member community health centers implemented innovative programs, from managing chronic conditions to integrating medical and behavioral health services, that will serve as a model for our entire health care system."

Enos has demonstrated a longstanding commitment to expanding access and promoting health equity. These principles guided Deb's leadership, with others, in helping to inform the state's landmark reform law. NHP was also one of the first

health plans to join the state health care marketplace and participated in all phases of coverage expansion.

Segal, who holds bachelor's and master's degrees from Brandeis University, began his career as an analyst for the state Department of Youth Services and later the Rate Setting Commission in the late 1970s and early 1980s. He joined Harvard Pilgrim Health Care in 1987 and worked his way up to Senior Vice President of Customer Service and Market Performance in 2004. He joined NHP as Chief Operating Officer in 2008.

About NHP

Neighborhood Health Plan ([NHP](#)) is an NCQA-accredited, not-for-profit health plan that provides coverage to over 300,000 commercial and MassHealth members. For more than 25 years, employers, individuals, and families across Massachusetts have turned to NHP for health care coverage that is both high-quality and affordable. NHP is known for plans that are easy-to-understand and manage. Members have access to a robust network of top doctors, community health centers, and academic and regional hospitals. Founded in 1986 with a commitment to promote health equity for members within the diverse communities we serve, NHP's service and care management programs today continue the tradition of personalized and high-quality care. NHP is a member of Partners HealthCare.

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