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**FOR IMMEDIATE RELEASE**

**Neighborhood Health Plan's Marilyn A. Daly Named  
Chief Information Officer of the Year**

*Award Recognizes Top Innovators in Linking Technology to Business Operations*

**June 6, 2016 (BOSTON)** – Marilyn A. Daly, who has led technology efforts at Neighborhood Health Plan (NHP) for the past 12 years, was named “Chief Information Officer of the Year” by the Boston CIO Leadership Association. The award recognizes top innovators in a variety of sectors “who keep their companies running ahead of the curve.”

Daly won in the non-profit category for her accomplishments integrating information technology with NHP’s business operations on behalf of customers. For example, in collaboration with providers and other NHP departments, Daly developed an informational “dashboard” that allows doctors and hospitals to improve care by giving clinicians real time data on both the treatment histories of individual patients and the health characteristics of whole populations.

Last year, Daly was also named NHP’s Vice President for Operations to bring operations and technology under one roof and align the company’s IT strategy with its business vision and direction.

“Marilyn Daly is a savvy and accomplished health care business professional who just happens to be a CIO able to leverage technology to solve business problems,” said NHP President and CEO David Segal. “Enabling an organization to deliver high quality at low cost involves more than just acquiring the right hardware. It also takes a leader like Marilyn with a strategic vision who has the confidence of her colleagues and those who serve our customers every day.”

A registered nurse, Daly first joined NHP in 1996 where she has also served as Director of Applications & e-Business, Director of Clinical Services, and Director of Clinical Services & Operations.

**About NHP**

Neighborhood Health Plan ([NHP](http://www.nhp.org)) is an NCQA-accredited, not-for-profit health plan that provides coverage to over 430,000 commercial and MassHealth

members. For 30 years, employers, individuals, and families across Massachusetts have turned to NHP for health care coverage that is both high-quality and affordable. NHP is known for plans that are easy-to-understand and manage. Members have access to a robust network of top doctors, community health centers, and academic and regional hospitals. Founded in 1986 with a commitment to promote health equity for members within the diverse communities we serve, NHP's service and care management programs today continue the tradition of personalized and high-quality care. NHP is a member of Partners HealthCare.

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